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## Credit Union Launches New Instant Savings App, miLocal Perks

**Jackson, MI, April 5, 2016** – Michigan Community Credit Union is excited to announce they have recently launched a new app, which provides instant savings via discounts for Michigan Community Credit Union members at participating businesses. By using their Michigan Community Credit Union credit or debit card, members have the opportunity to activate the available perks at local merchants and national participants. When a user is physically near a participating business, a notification will appear on their smartphone, informing them of the perk that is nearby.

“Our new app promotes local business use, as well as rewards our members for using our products at the same time. The app allows you to customize which notification you would like to receive,” said Tina Hamilton, CEO Michigan Community Credit Union.

The Credit Union’s mobile app, “miLocal Perks,” is now available in the Apple and Android app stores by searching “miLocalPerks.”

### *About Michigan Community Credit Union*

*For 80 years, Michigan Community Credit Union is a full-service financial institution, serving people who live, work, worship or attend school in 16 Counties in Southern Michigan. Michigan Community Credit Union has over 17,000 members across southern Michigan with more than \$147 million in assets. The Credit Union has multiple Financial Education school partnerships. The Credit Union continually reinvests in its membership and community with some of the area's best interest rates on loans and dividend rates on savings accounts, competitive checking accounts, low fees, scholarships and Forward Thinking Grants. To find out how you can join, call 877.894.5033, visit [micommunitycu.com](http://micommunitycu.com), [facebook.com/micommunitycu](https://facebook.com/micommunitycu), or stop by any branch location.*