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Michigan Community Credit Union Continues to Participate in First Friday Freebie

Jackson, MI, April 5, 2016 – Michigan Community Credit Union is happy to announce that their First Friday Freebie promotion has been successful in the community. The Credit Union has partnered with Doug Beiswanger of ERA Reardon Realty to provide the community with free giveaways at local businesses. On the first Friday of every month, Michigan Community Credit Union's Mortgage Originator, Beth Ploof, and Doug Beiswanger, will be providing complimentary gifts to a limited number of customers who are at the featured businesses. In addition to a free giveaway, Doug and Beth will also be handing out coupons to the customers, redeemable for a free home inspection and a free appraisal for their next home purchase. See coupon for more details.

Each month will feature a different local business. To date, the businesses they have visited include Classic Appearances Carwash, Biggby Coffee on Horton Rd, and Mat's Café & Catering, giving away free carwashes, free coffee, and free lunch, respectfully. "Hosting First Friday Freebie definitely increased business for us," said Mat Stedman, owner of Mat's Café & Catering, located in downtown Jackson, MI. "I thought it was a great event. Everyone seemed to really enjoy it, and we got a lot of positive feedback."

Beth Ploof and Doug Beiswanger are inviting the community to attend the First Friday Freebie events for a chance to receive free giveaways, as well as a coupon that will benefit them when buying their next home. "Beth and I wanted to share something positive with the communities we live and work in as a thank you. We hope people stop by, say hello, and enjoy a little something from us to them," said Doug Beiswanger. Those who are interested in attending are encouraged to visit RealEstateDoug.com for more information on the upcoming First Friday Freebie event locations.

About Michigan Community Credit Union

For 80 years, Michigan Community Credit Union is a full-service financial institution, serving people who live, work, worship or attend school in 16 Counties in Southern Michigan. Michigan Community Credit Union has over 16,000 members across southern Michigan with more than \$146 million in assets. The credit union has multiple Financial Education school partnerships. The credit union continually reinvests in its membership and community with some of the area's best interest rates on loans and dividend rates on savings accounts, competitive checking accounts, low fees, scholarships and Forward Thinking Grants. To find out how you can join, call 877.894.5033, visit micommunitycu.com, facebook.com/micommunitycu, or stop by any branch location.



FEATURED COUPON: Michigan Community Credit Union and Doug Beiswanger are offering a limited number of customers free offers for their next home purchase.



Above (From Left to Right): A customer of Mat's Café & Catering receives a coupon from Doug Beiswanger, entitling her to a free home inspection and a free home appraisal on her next home purchase.