



Contact: Liz Hoffius
Marketing Manager
Michigan Community Credit Union
1425 Parnall Road • Jackson, MI 49201
517.990.3731 • liz@micommunitycu.com

Michigan Community Credit Union Celebrates 80th Anniversary

Jackson, MI, February 23, 2016 – Michigan Community Credit Union is celebrating their 80th anniversary throughout the year of 2016. The Credit Union would like to thank the loyal members who made it possible to reach this milestone.

Michigan Community Credit Union would like to give back to loyal members who contributed to their 80 years of success. The celebration began in January, and will continue on throughout the year with Prize Patrol Days. Prize Patrol Days will happen once a month throughout 2016, and will take place at alternating branches. During these Prize Patrol Days, 80 scratch-off tickets will be given out to members; 71 of the tickets will win a limited edition 80th anniversary mug, eight of the tickets will win a \$50 VISA Gift Card, and one lucky member will win \$500. Prize Patrol Days are not scheduled, so members are encouraged to visit Michigan Community Credit Union's Facebook, Twitter, and Instagram pages for more details.

The Credit Union began in 1936 as Jackson County Teachers Credit Union, serving the City of Jackson public school teachers. The Credit Union merged with Hillsdale County Teachers Credit Union in 1979, and expanded membership services to include educators and employees of educational institutions in both Jackson and Hillsdale counties. The name of the Credit Union transformed again in 1985 to Educators and Employees Credit Union. In 2003, EECU applied for and received a membership expansion to a Community Charter and three-county Field of Membership including Jackson, Hillsdale and Lenawee Counties. The name was changed in early 2004 to EECU - A Community Credit Union to reflect this charter change. In 2009, EECU merged with Cascades Community Credit Union, which expanded the Credit Union's Field of Membership to include serving anyone who lives, works, worships or attends school in Barry, Branch, Calhoun, Eaton, Hillsdale, Ingham, Ionia, Jackson, Kalamazoo, Lenawee, Livingston, Monroe, Oakland, St. Joseph, Washtenaw and Wayne Counties, Michigan. In 2013, the Credit Union adopted the new name of Michigan Community Credit Union. This decision emerged as a result of extensive research and evaluation in the Credit Union's marketplace under the leadership of the Board of Directors and employees. Because of the Credit Union's strength and the state of the financial competition in the region, it was an ideal time to position the Credit Union for future growth and provide the ability to serve more families, friends and neighbors in local communities who need a quality financial institution.

Victor Marshall, Chairman of the Board at Michigan Community Credit Union reminisces his experience at the 50th anniversary dinner. "Thirty years ago, I was privileged to attend a dinner to honor former board



members at our 50th year anniversary, when we were known as Educators and Employees Credit Union. It was very interesting to hear them describe the 'early days' when the Board Chair and Directors would walk the halls of Jackson High School and collect money in a shoe box so that someone could buy a car! Receipts were written on a 3x5 card and the interest rate paid on the savings, as well as the loan rate, were better than that of other financial institutions. In many cases, the member did not even qualify for a loan from a standard financial institution. The joke was, that if you qualified for a loan, you didn't need one! Today we are a community credit union with \$147 million in assets, and we serve our members with multiple platforms. Thank you to our very committed staff and Board of Directors for their dedication and service. Thank you to our long-term and new members, our owners, for choosing Michigan Community Credit Union. Our longevity and success would not be possible without your commitment! We look forward to serving you and our community in the years to come!"

About Michigan Community Credit Union

For 80 years, Michigan Community Credit Union is a full-service financial institution, serving people who live, work, worship or attend school in 16 Counties in Southern Michigan. Michigan Community Credit Union has over 17,000 members across southern Michigan with more than \$147 million in assets. The Credit Union has multiple Financial Education school partnerships. The Credit Union continually reinvests in its membership and community with some of the area's best interest rates on loans and dividend rates on savings accounts, competitive checking accounts, low fees, scholarships and Forward Thinking Grants. To find out how you can join, call 877.894.5033, visit micommunitycu.com, facebook.com/micommunitycu, or stop by any branch location.

FEATURED VIDEO: Michigan Community Credit Union has created a video that illustrates the history, values, and vision of the financial institution.



Michigan Community Credit Union created a logo to honor this successful milestone.



From left to right: Michigan Community Credit Union employee, Liz Hoffius, awards member Steve Barrett a check for \$500. Barrett won his prize by visiting the Jackson branch on Prize Patrol Day and scratching off the winning ticket.



From Left to Right: Lenya Keller receives a check for \$500 from Michigan Community Credit Union employee Mac Martin. Keller won her prize at the Hillsdale Branch by stopping in on Prize Patrol Day.